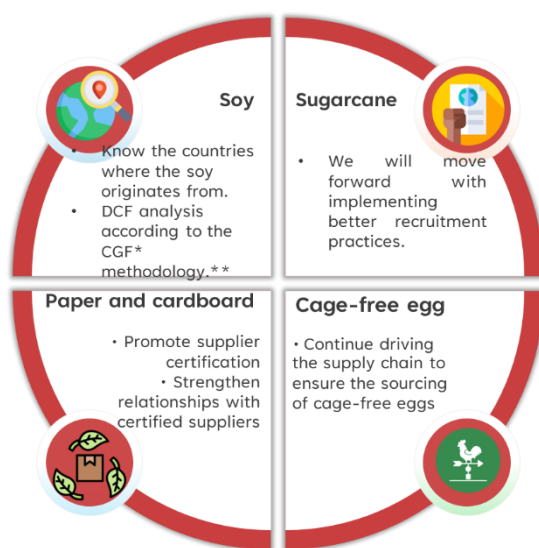


Our sustainability strategy, *"Nourishing a Better World,"* sets out the pillars that make up our firm intention as a company to nurture the well-being of people and the planet. It explains the key pillars that sustain it, including moving toward more sustainable supply chains. To achieve this, we will continue working on soy, cane sugar, pulp and paper, and free-range eggs processes in 2025.



01 Soy

At Grupo Bimbo, we believe that knowing the countries where the soybeans for our oils and fats come from is fundamental to identifying and understanding the challenges associated with responsible sourcing, especially those related to deforestation and/or the conversion of natural ecosystems.

Therefore, this year we will also conduct a traceability exercise to obtain information that will allow us to fully understand our supply chain and the level of visibility our suppliers have regarding the origin of our soybeans. To promote transparency, we will share a list of our direct suppliers and the main countries of origin of our soybeans in June.

In line with our goal of achieving a deforestation-free direct soy supply chain by 2025, we will publish the results of our analysis conducted using the Consumer Goods Forum (CGF) methodology. This analysis will classify our soy volumes based on their compliance with zero deforestation and conversion criteria (confirmed or in progress).

02

Sugarcane

The traceability exercises we conducted in the past indicated that, in the case of sugar cane, the origins remain stable. This is a significant difference compared to other raw materials such as palm oil or soybean oil. Due to this, our main strategy for advancing responsible cane sugar sourcing has been to focus on working directly with one of our main suppliers.

- In 2025, we will continue working with this Mexico-based supplier to implement best practices in labor matters aligned with the following key actions: Aligning hiring processes with responsible practices.
- Creation of improvement proposals based on what was observed during contracting sessions.
- Development of recruitment guidelines with a focus on ethics.

03

Paper and cardboard

By 2025, our goal is to achieve 100% certified pulp and paper packaging made from virgin-free paper and/or recycled materials. To achieve this, we will take two key actions: 1) Continue actively promoting certification for suppliers that do not yet have one, and 2) Strengthen business relationships with suppliers who can help us guarantee compliance with our goal by being certified. This two-pronged strategy will ensure we achieve our goal through efficiency, determination, and the development of our suppliers.

04

Cage-free egg

We continue to make progress in the gradual transition to sourcing eggs from 100% cage-free birds. In 2025, we will continue to prioritize our efforts in those markets where our consumption is most significant and will take action to identify producers with the capacity to transition, supporting them with strategic allies to help suppliers advance their transition, and exploring alternatives in markets with supply challenges.

**Learn more about our progress in 2024 in the [December 2024 progress report](#).*

05

Transparency and communication

As part of our commitment to transparency, we will share our progress on this Action Plan during June and December.